



# DSO Product Solutions from Pulpdent

*Discover how SMART™ materials from Pulpdent can  
improve clinical outcomes and accelerate practice efficiency*

**PULPDENT®**  
ADVANCING DENTISTRY TOGETHER™



At Pulpdent, each product starts with a strong foundation.

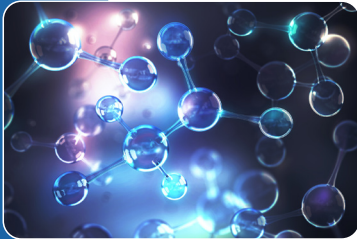


Pulpdent products are made in the USA to the highest quality control standards. They are born out of original research and development, and subjected to rigorous clinical and academic testing over a period of many years.

Pulpdent products each contain SMART™ patented technologies. Each SMART technology elevates clinical performance and improves patient outcomes. From wet bonding and bioactivity, to elasticity and supporting remineralization, SMART technologies provide our partners with unparalleled advantages.

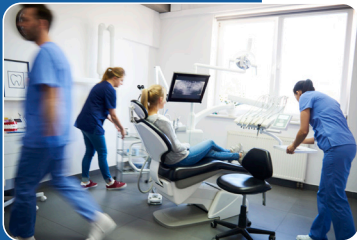
These are just some of the reasons why Pulpdent has been a trusted product solutions partner for more than 75 years.

# A Sustained Commitment to DSO Excellence



## SMART PRODUCTS

Pulpdent is committed to helping its DSO partners perform at the highest levels. DSOs that use Pulpdent's SMART™ biomaterials consistently deliver exceptional outcomes and better patient experiences.



## SMART PRODUCTION

DSOs demand products that perform as expected and boost production. Pulpdent's SMART products do this by simplifying procedures, reducing chair time, and minimizing complications.



## SMART PRICING

Pulpdent strives to provide exceptional value in each of its product lines. Over 75 years, Pulpdent has mastered the manufacturing process and passed the cost savings onto customers.



## SMART ACCESS

For all our SMART products, DSO partners have access to Pulpdent's best pricing. They also receive exceptional customer service through their Pulpdent Area Representatives and Pulpdent's Customer Service team.

A Pulpdent production technician works on ACTIVA™ Presto™, a new bioactive composite powered by Crysta™ MCP technology



# SMART™ Advantages for Your DSO

Pulpdent’s patented SMART technologies improve patient outcomes and increase practice efficiency

## DEFEND AGAINST SECONDARY CARIES\*

Thanks to SMART Ion-X™ technology, Pulpdent’s bioactive materials significantly reduce microleakage, the leading cause of secondary caries and restorative failure.



**ION-X™**  
Powers bioactivity

**ACTIVA™**  
BioACTIVE



## REDUCE MOISTURE CHALLENGES

Nearly all dental materials are hydrophobic, consistently creating isolation challenges. But Pulpdent’s materials work differently.

Thanks to SMART WetBond™ technology, Pulpdent’s restorative materials are moisture friendly. This significantly reduces moisture-related complications, eliminates clinicians’ anxiety during preparation and placement, and opens up treatment possibilities.



**WetBond™**  
Moisture-friendly chemistry



**MODULUS™**  
Elastomeric strength and resilience

## NO CHIPPING, NO FRACTURING

Pulpdent’s SMART MODULUS™ technology fortifies restorations. An elastic monomer imparts physical properties that closely align with natural tooth structure. That means the restoration will respond appropriately to forces of occlusion and physical insults.

\*Pulpdent’s bioactive materials, including ACTIVA, physically seal the margin of the material-tooth interface through apatite crystal formation, thus protecting against microleakage—the leading cause of secondary caries and recurrent decay.

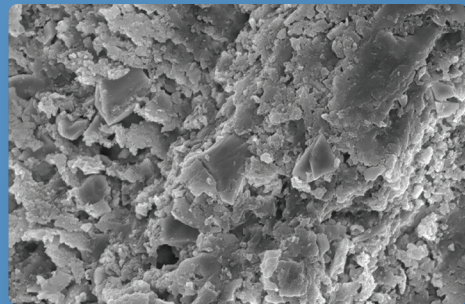


# Everyday DSO Advantages

Pulpdent products allow DSOs to perform better in critical areas of everyday practice

## Easy. Easier. Easiest.

From optimal working times to superior handling, Pulpdent makes procedures efficient and stress-free.



## Fewer Rework Procedures

Sensitivity, restorative failure, microleakage...there are myriad reasons why patients come back before expected. Pulpdent products prevent rework visits by addressing the root causes of common problems from the start.



## Increased Patient Satisfaction

When patients understand their restorations are bioactive, they know you value their long-term health. That is a powerful message for differentiation, patient satisfaction, and minimizing patient attrition.



Image courtesy of Dr. Leon Katz

## Bioactive Differentiation

When bioactive products are on the formulary, doctors are empowered to provide a higher standard of care. This contributes to higher doctor morale and a recruiting advantage.

## Your Premier Partner in Caries Management



Image courtesy Joseph P. O'Donnell, DMD



## Prevention & Detection

Our Embrace™ prevention line elevates your hygiene department. Placement is simplified thanks to moisture-friendly technology, and results are proven in the literature.

## Base/Liners

Rely on Lime-Lite™ Enhanced to defend against post-op sensitivity.

## Bioactive Restoratives

Bioactive composites from Pulpdent support apatite formation and help significantly reduce microleakage, all while providing a highly esthetic result.

## Cements

Strong, tough, and reliable for all materials.

## Solutions for Unique Patient Populations

Pulpdent restoratives are ideal for use in many different patient populations, including high caries risk, pediatric, and elderly patients.



# To learn more about how Pulpdent can support your DSO, contact us today.



## Our specialists work with DSOs in these areas:

- Access to our best pricing
- Personalized service
- Product demonstrations
- Product category and formulary reviews
- Continuing education and clinical support
- Custom solutions

*Scan the QR code to start the conversation.*

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Request a consultation  
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